Jennifer Nguy

jennifernguy.com ↗ | j.nguy00@gmail.com ↗ | Chapel Hill, NC

EXPERIENCE

Communications and Graphic Design Specialist   JAN 2024 – PRESENT

Town of Chapel Hill

- Designing creative and accessible graphic communication materials for the Affordable Housing & Community Connections Department
- Improving website usability by writing custom HTML and CSS in Squarespace and Granicus while adhering to the Department's brand guidelines
- Communicating effectively with Department Managers and Director to support project-based requests and meet deadlines on time

Freelance Web Designer   NOV 2023 – PRESENT

- Communicating with clients to understand project scope and business objectives to translate ideas into impactful website designs
- Designing wireframes in Figma that incorporate client needs and UX principles
- Collaborating with a developer to meet project deadlines and provide support in coding stage

Design and Development Intern   JAN 2023 – MAY 2023

UNC Blue Sky Innovations

- Designed and coded an augmented reality prototype for the Carolina Panthers to improve fan engagement using Adobe Illustrator, HTML, and CSS
- Lead designer and developer in a cross-functional team that pitched solutions to clients using human-centered design concepts and emerging technologies

EDUCATION

University of North Carolina at Chapel Hill   AUG 2019 – MAY 2023

B.A. Sociology | Minors in Studio Art & Journalism (Digital Design focus)
Honors: Summa cum laude, Phi Beta Kappa

SKILLS

Tools: Adobe Creative Suite (Illustrator, Photoshop, InDesign, XD), Figma, WordPress, Squarespace, Next.js 14, HTML/CSS/JS

Design: Branding, Typography, Layout, Print Production, Responsive Design, Wireframing, Prototyping, Accessibility